# CORPORATE BROCHURE

# cargo facts S

THE LEADING AUTHORITY IN AIR LOGISTICS CONSULTING

## WHO WE ARE



Cargo Facts Consulting (CFC) boasts a rich heritage dating back to 1978, underscoring our enduring commitment to excellence in the aviation and air logistics sectors. Grounded in this legacy, our team comprises seasoned consultants, each distinguished by a profound understanding of critical facets such as market research, business planning, project management, data analysis, and regulatory compliance. This comprehensive skill set positions us as adept navigators of the unique challenges and opportunities inherent in the air cargo domain.

Our **approach** revolves around an in-depth comprehension of the intricate dynamics within the rapidly evolving air cargo industry. With a collective experience that uniquely equips us for such complexities, we deliver comprehensive and efficient solutions. This involves enhancing cargo operations and overall business performance, a mission facilitated by our leadership's deep industry expertise and our team's diverse composition of Analysts and Data Specialists.

Our **commitment to excellence** is woven seamlessly into collaborative client relationships, where we prioritize long-term success, closely engaging with clients to align our tailored solutions with their strategic goals. This harmonious synergy ensures effective and sustainable integration, fostering trust and exceeding expectations in every consulting endeavor.

### CLIENTS























DE HAVILLAND AIRCRAFT OF CANADA LIMITED











McKinsey & Company







#### **CFC Insights**

CFC Insights is a valuable data resource for air logistics businesses. It offers operational data-driven dashboards, market research, industry analysis, and trend reports. The four dashboards provide a comprehensive view of the industry. **Dashboards include:** 

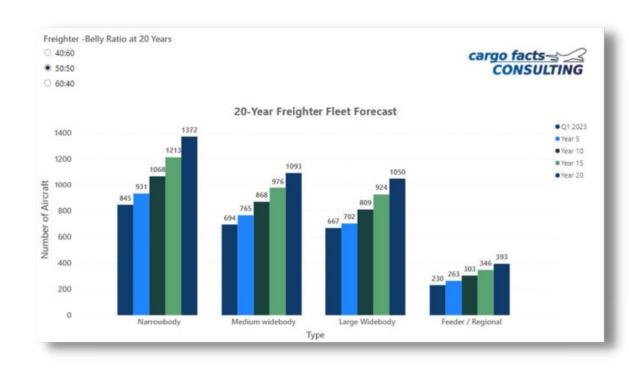


#### **Market FutureWatch Dashboard**

Market FutureWatch is a comprehensive and dynamic dashboard designed to keep you updated with the latest trends, developments, and insights in the air cargo space. This forward-looking tool will provide you with a wealth of information and analytics about the evolving landscape of the industry, including airline and freight forwarders updates, market forecasts, air cargo indicators and sustainable practices.

#### **Freighter Forecast Dashboard**

This dashboard provides an in-depth analysis of recent developments and trends across the feeder, narrowbody, medium and large widebody freighter segments. This is complemented by a 20-year forecast of aircraft retirements and fleet additions through to 2042. Included is a breakdown of the fleet by aircraft type, as well as the number of conversions and production freighters in each segment.





#### **CFC Insights**



#### **Air Express Market Dashboard**

Air Express Market Dashboard offers a historical and five-year forecast for major international and domestic air express markets. It examines the performance and strategies of leading global and regional express operators, considering competition from e-commerce and postal firms. With express companies operating nearly two-thirds of the world's freighter fleet, it also looks at future aircraft demand and subcontracted flying services. An interactive map is included, highlighting global hub distribution and express air networks.

#### **E-Commerce Dashboard**

This dashboard highlights how e-commerce is reshaping the distribution of goods, offering growth opportunities and profitability risks in logistics. It centers on the business-to-consumer sector, disrupted by shifts in supply and demand. The focus is on domestic and cross-border e-commerce impacts on postal, express, contract flying, air cargo, and airports. An interactive map tool helps users analyze and comprehend the spatial aspects of e-commerce logistics.





#### **Briefings Service**

Cargo Facts Consulting offers a tailored **Briefings Service**, delivering clients concise and actionable insights into freighter market developments.

Our **virtual briefings** provide a comprehensive market analysis, covering emerging developments and industry dynamics relevant to the client. We delve into the latest trends, offering research-backed insights to inform strategic decision-making amidst evolving supply, demand, and risks.

The sessions are customized and interactive, ensuring maximum relevance and effectiveness by addressing specific client queries and fostering dialogue.





#### **CFC Custom Consulting Solutions**

Since 1978, CFC has been a pioneer in providing Custom Consulting Solutions tailored to the distinctive needs of air logistics clients. Our projects feature personalized analysis and strategic solutions led by our seasoned industry experts, ensuring substantive insights. Key elements include comprehensive research incorporating market analysis, competitive assessment, and industry best practices, with a focus on strategic planning, risk assessment, operational optimization, and actionable recommendations.

#### Our project range covers:

- Airport infrastructure
- Customer appraisal
- Fleet optimization
- Freighter business cases

- Investment guidance
- Market insights
- Mergers and acquisitions
- Network expansion

- Operational efficiency
- Regulatory compliance
- Strategy and planning services
- Technology integration

The benefits of choosing CFC include receiving customized insights precisely aligned with specific business objectives, empowering clients for informed decision-making, and gaining a competitive advantage in the dynamic air logistics sector.

# cargo facts

# Watch our Demo on Demand Clips by Scanning the QR Code Below



OR CLICK HERE TO ACCESS