

Cargo Facts Consulting Briefings Demo: Unlock the Future of Air Cargo



Agenda

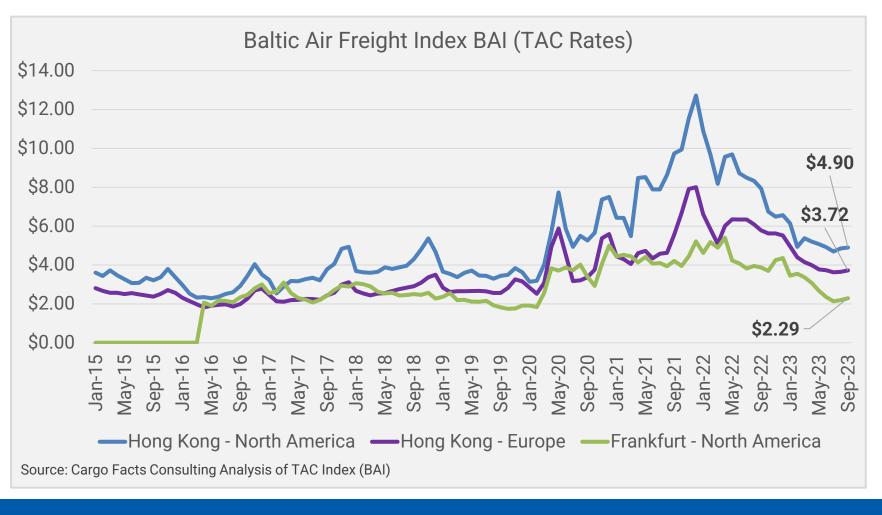
- Latest Trends and Developments
- Supply & Demand Dynamics
- Freighter Forecast
- E-commerce and Express Indicators
- Summary & Outlook
- Interactive Q&A



Trends & Developments



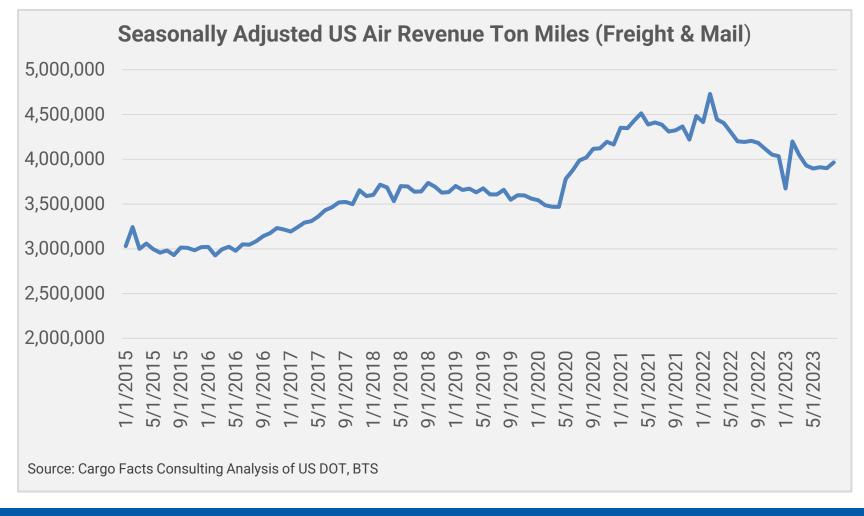
Air freight rates keep rising in September and early October, showing optimistic signs for remaining of the year.



- Have air freight rates reached their lowest point?
- Rates in the market signal a time for optimism.
- As we approach the potential turning point, key players adaptability and resilience will be key to seizing opportunities and navigating the path to recovery.



Industry RTMs in 2023: despite overall downtrend, numbers in Q3 point to a slight uptick, showing levels of normalization.

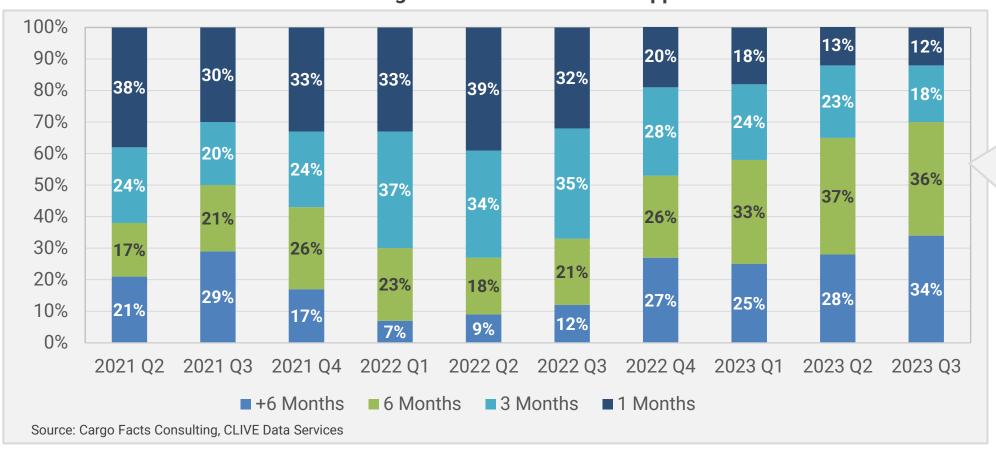


- Includes data from all US carriers domestic & international flights, all services.
- 2023YTD Data is still around 9% above pre-COVID-19 levels
- RTMs in 2023YTD show a volatile market and factors beyond seasonal adjustments are at play.
- Stakeholders in the industry should expect some level of stabilization through the end of the year.



Freight Forwarders keep seeking longer term contracts to secure volumes.

Share of Air Freight Contract Terms for Shippers



Longer term contracts between shippers and freight forwarders may signal 'more common ground' in a stabilizing global air cargo market.



Jet Fuel Cost is down 16% from October 2022 but has been increasing since the beginning of the third quarter.

U.S. Gulf Coast Kerosene-Type Jet Fuel Spot Price FOB (USD/Gallon)



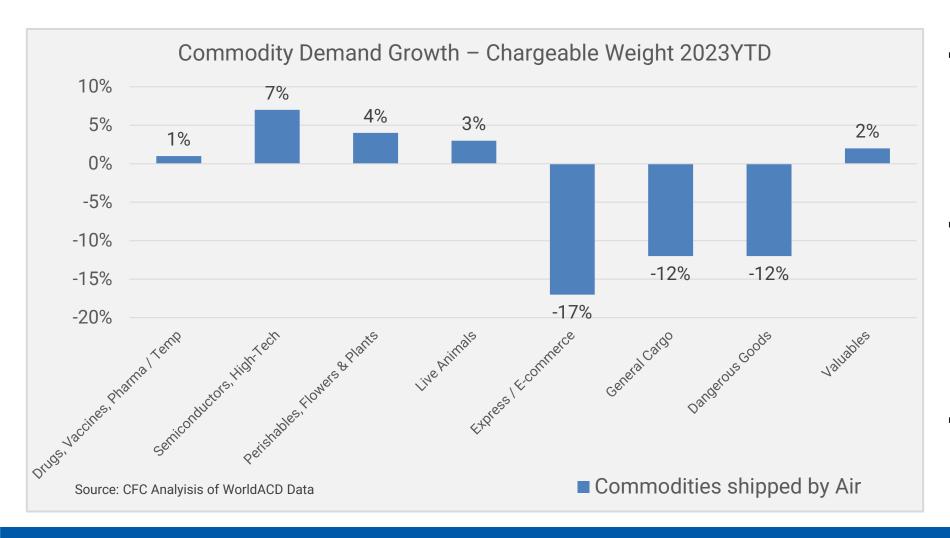
US Airline Fuel Cost is at a current level of \$3.12/gallon, up from \$2.98/gallon last month and down from \$3.72/gallon one year ago.

This is a change of – 16& from a year ago.

The industry saw lost fuel costs in Q2-Q3 counterbalancing the effects of low yields.



Special cargo displays a bright spot in overall market declines

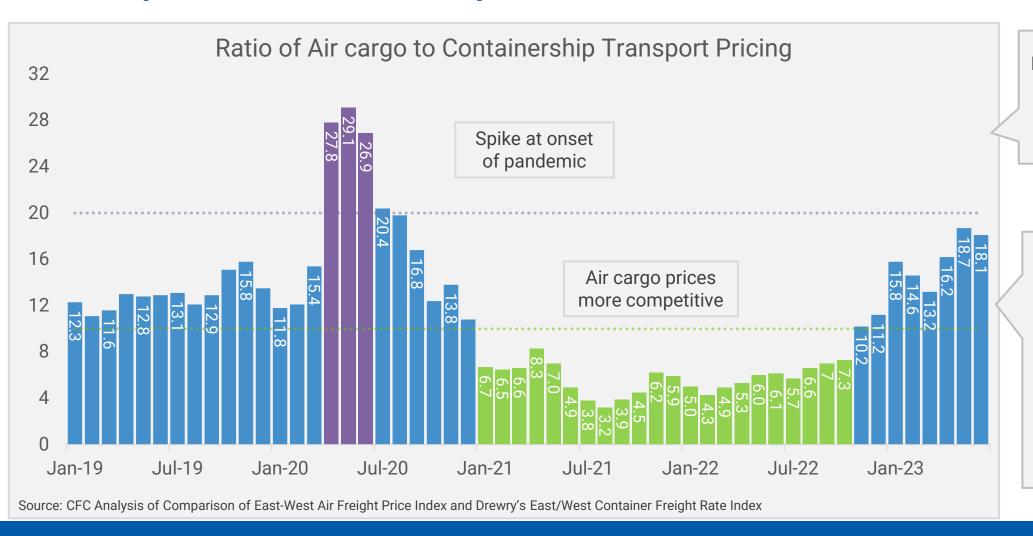


- The transport of special air cargo products has been the bright spot in a depressed air cargo market over the first eight months of 2023.
- However, improvements in special cargo were not enough to stop an overall decline as the market dropped by 7% over the first eight months.
- This drop narrowed down to 3% in the third quarter.

8



Air transport is not as cost-competitive as it used to be in 2021-2022.



Data converted into cost per kg basis: basis 4,500 kg per teu).

Pre-pandemic, the average price to move air cargo was about 13 to 15 times higher than ocean.

We are seeing a similar pattern currently.

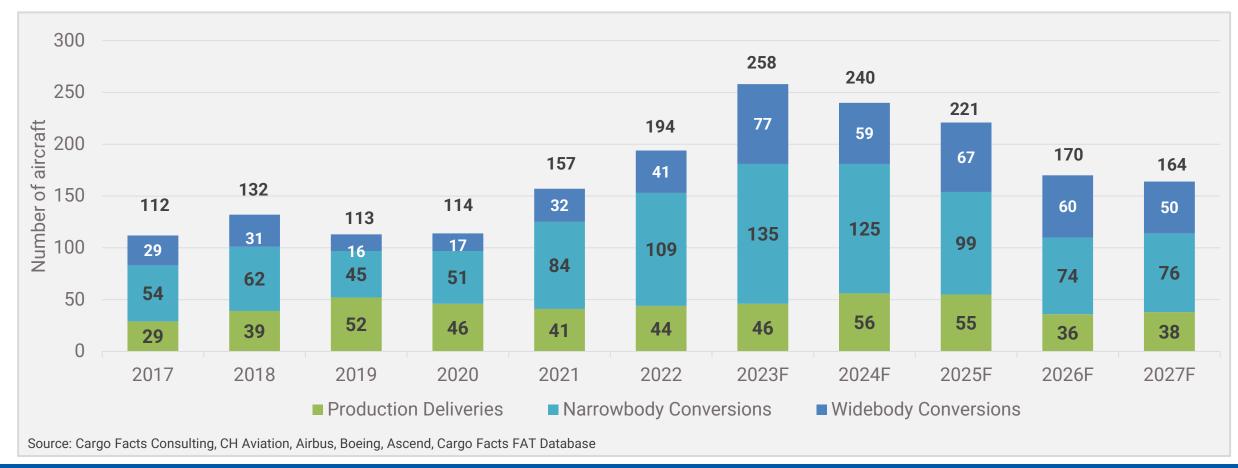


Supply & Demand Dynamics



Freighter aircraft supply keeps growing in 2023 even though demand is down.

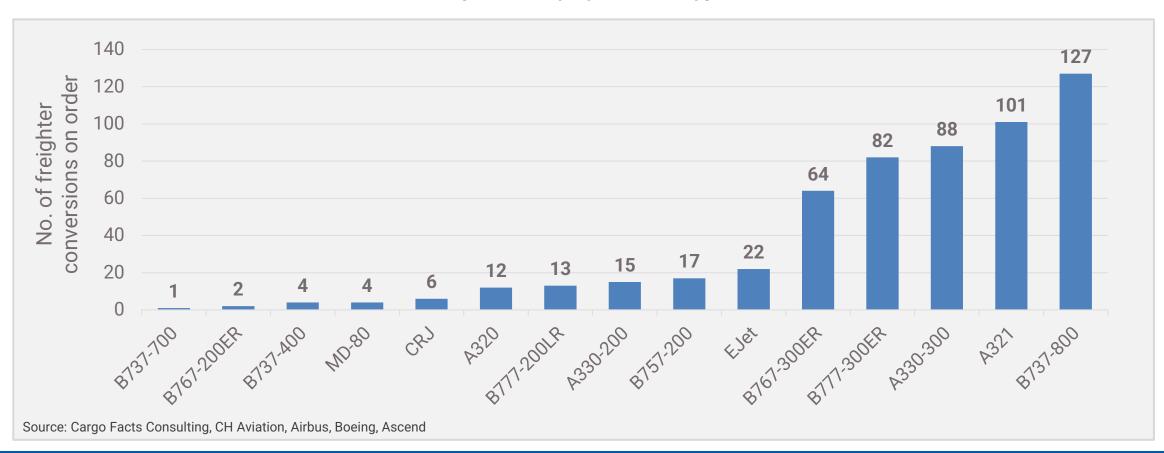
Historical Production Deliveries and Conversion Redeliveries Development Summary and Forecast: 2017-2027F





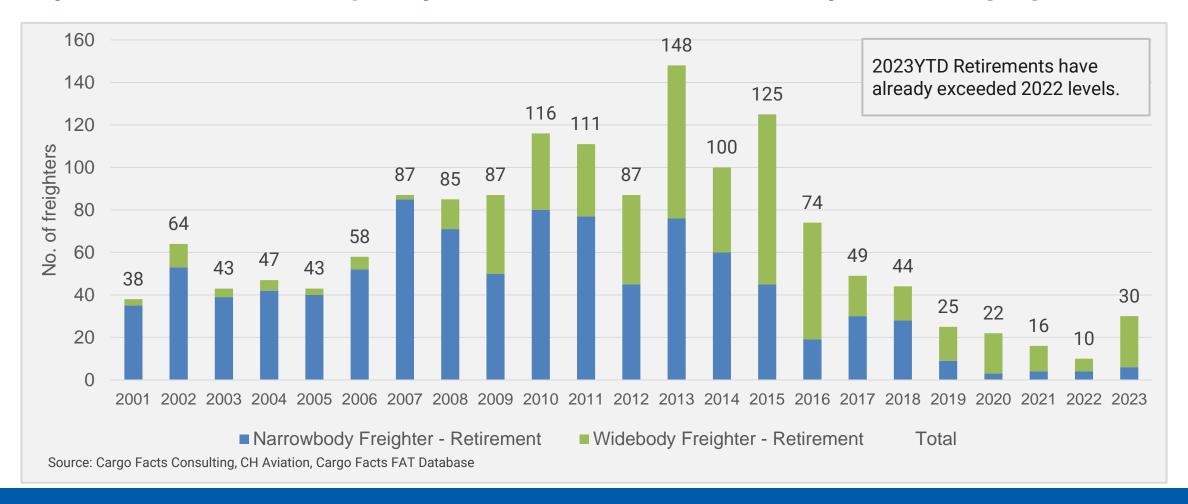
Currently, there are 538 aircraft on the backlog to be converted. The A321 and 737-800 are the two most popular types, followed by the A330-300 and 777-300ER.

Conversion Backlog Summary by Aircraft Type (as of October 2, 2023)





2022 saw the lowest freighter retirements but this is set to increase in 2023 and beyond, with excess capacity in the market and widebody aircraft aging.





Both the A350F and 777-8F programs kicked off strongly in 2022, but they have only registered four new orders in 2023YTD.

| A350 Freighter | Orders | 777-8 Freighter | Orders (LoI) |
|--------------------|--------|-----------------|--------------|
| Air France Group | 8 | ANA | 2 |
| Air Lease Corp | 7 | Cargolux | 10 |
| CMA CGM | 4 | Ethiopian | (5) |
| Etihad | 7 | Lufthansa Cargo | 7 |
| Silk Way West | 2 | Silk Way West | 2 |
| Singapore Airlines | 7 | Qatar Airways | 34 |
| Undisclosed | 4 | | |
| TOTAL | 39 | | 55 (5) |

Source: Cargo Facts Consulting, Boeing, Airbus, Company Announcements as of October 2023



The 777 conversion programs received most of its orders in 2021 and 2022 as well.

| IAI | Mammoth | KMC |
|--|----------------------------------|------------------------------------|
| Hongyuan Group: 11 orders (+9 options) | Jetran / DHL: 9 orders | Backbone Freighter: 3 (+7 options) |
| EVA Air: 3 orders | AviaAM Leasing: 29 orders | |
| CargoJet: 4 orders | CargoJet: 8 orders (+ 2 options) | |
| Emirates: 10 orders | Saudia: 7 orders | |
| Challenge Group: 4 orders | | |
| Fly Meta (AerCap): 4 orders | | |
| GECAS: 18 orders (+12 options) | | |
| Total: 54 orders (+21 options) | Total: 53 orders (+2 options) | Total: 3 orders (+7 options) |

Source: Cargo Facts Consulting, Cargo Facts FAT Database, Company Announcements as of October 2023



Overcapacity or lack of capacity? There are excessive freighters on order, but not in all segments.

- The general excess, determined by the number of freighters orders (production and conversions), in comparison to the active fleet, stands at approximately 38%, which is twice the usual rate of 20%.
- Although there are concerns regarding the narrowbody segment, CFC sees a shortage of significant widebody capacity entering the market, notwithstanding the existing air cargo weaknesses.
- The commencement of service for newly-built freighters (A350F and B777-8F) is not expected until 2026 & 2027.
- More than 125 widebody freighters that are older than 30 years will be retired within the next 5-10 years.



Production delays from OEMs is preventing the release of feedstock for widebody conversions, impacting the market.

- Strong demand for large widebody aircraft in the passenger market may last for at least three to four years.
- Over 120 widebody freighters are expected to retire within the next five to ten years, and current conversion programs would likely not make up for the difference in lift capacity.
- Any delays in the A350F / 777-8F programs could extend the lack of capacity.
- A gap in nose-loading capacity is now left after the 747-8F production.

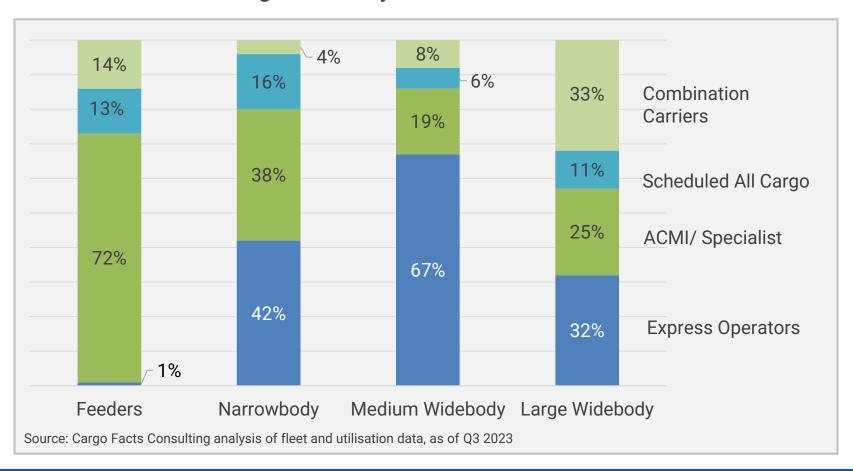






The operator mix varies substantially across segments. The large widebody segment is home to a diverse set of operators, but everything else is all about express.

Freighter Fleet by Carrier Business Model

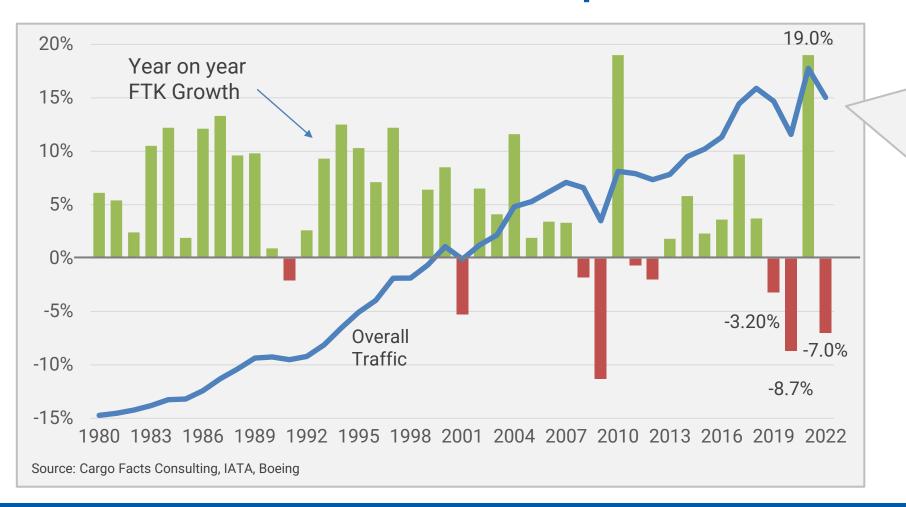


Two thirds of the world's freighter fleet are operated by or on behalf of 5 companies

– FedEx, UPS, DHL,
Amazon and SF
Express.



2022 full-year traffic for air cargo took a significant step back from 2021 levels but was close to 2019 performance.



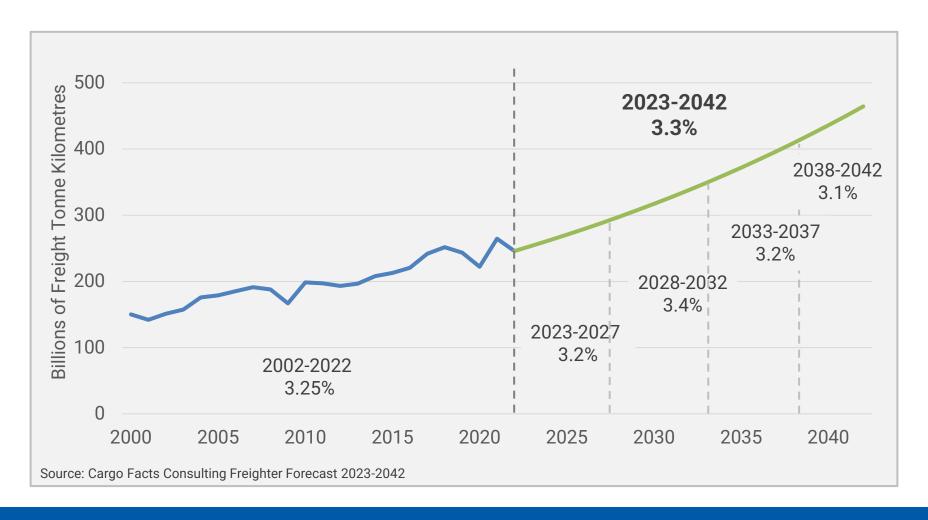
Until 2004, 10 year average annual growth was over 6%, but then started declining to under 2%.

From 2014 rates were trending upwards again.

Cargo traffic growth has been volatile since the beginning of COVID-19.

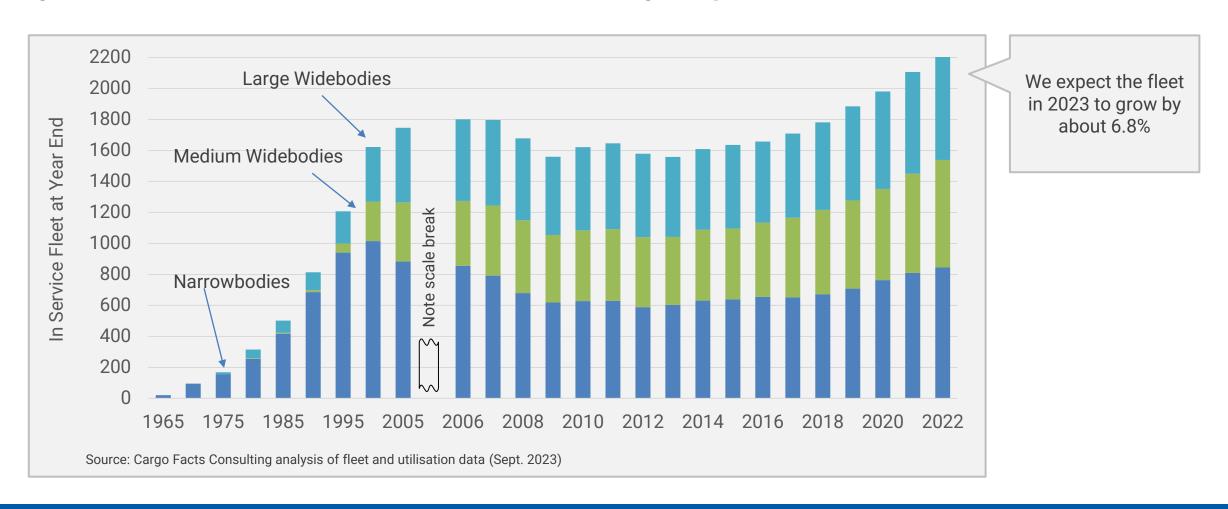


In the long term we expect global air cargo to grow at around 3.3% per annum.





The world freighter fleet grew by over 5% in 2022. Most growth in recent years has been in the medium widebody segment.





The world jet freighter fleet currently consists of about 2,200 aircraft. The feeder fleet is approximately 230 aircraft.

| Narrow Body 3Q 2023 (2022) | Medium Widebody 3Q 2023 (2022) | Large Widebody 3Q 2023 (2022) |
|--------------------------------------|--|----------------------------------|
| < 85,000 lbs (< 40 tonnes) | 85,000 – 180,000 lbs (40 - 80 tonnes) | > 180,000 lbs (> 80 tonnes) |
| 845 (+5%) Total Units | 694 Total Units (+8%) | 667 Total Units (+3%) |
| 8 BAe 146 | 3 A310-300F | 5 MD/DC-10-30/-40 |
| 20 DC-9, 22 MD-80 | 2 A300B4, 160 A300-600 | 105 MD-11F/CF |
| 9 737-200 | 38 A330-200F, 8 -200P2F | 239 777-200F |
| 28 727-100/-200 | 15 A330-300P2F | 5 747-200/300 |
| 133 737-300, 140 737-400 | 57 767-200 | 47 747-400SF/BCF |
| 9 737-700, 135 737-800 | 225 767-300F | 146 B747-400F/ERF |
| 25 A321-200 | 186 767-300BCF/BDSF | 120 B747-8F |
| 312 757-200 | 0 MD/DC-10-10 | |

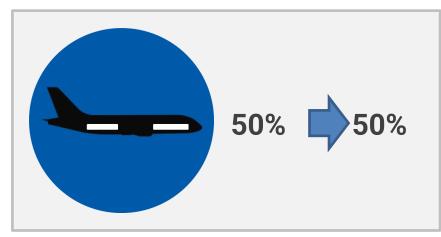
Source: Cargo Facts Consulting, Cargo Facts, Ch-Aviation. Refers to operating fleet in September 2023.



Our forecast is driven by key assumptions on traffic, productivity, and belly share and estimate of retirements.











Small changes in key drivers – traffic growth, shift to bellies and productivity have large impacts.









We have not modelled the impact of individual company decisions.

Particularly in the case of Amazon, the growth of its airline operation has been driven more by logistics strategy than underlying market demand.

Amazon has over 100 dedicated aircraft today – almost 5% of the world's freighter fleet, but a change in strategy could have profound impacts.



The CFC forecast reflects our assessment of future product strategies to determine which specific aircraft types will be offered as jet freighters.

| | Narrowbodies | Medium Widebodies | Large Widebodies |
|---|-----------------------------------|--|--|
| Facing near-term extinction | DC-9, 727, Bae 146, 737-200 | A300B4, A310 | 747 Classics, DC/MD- 10-30/40 |
| At peak use, or with little future growth potential | MD-80, 737-300/400, 757-200 | 767-200, A300-600, A330-200F | 747-400F/ERF, 747-400SF/BCF, MD-11F/CF, 747-8F |
| Expanding role going forward | 737-700/800, A321/320 | 767-300F/BDSF/BCF, A330-200/300P2F 777-200F | |
| Planned or Potential Future aircraft? | 737-900 | 787XF, A330-900F | 777-300ERSF, 777-200LRSF, A350 F/P2F, 777-8F |



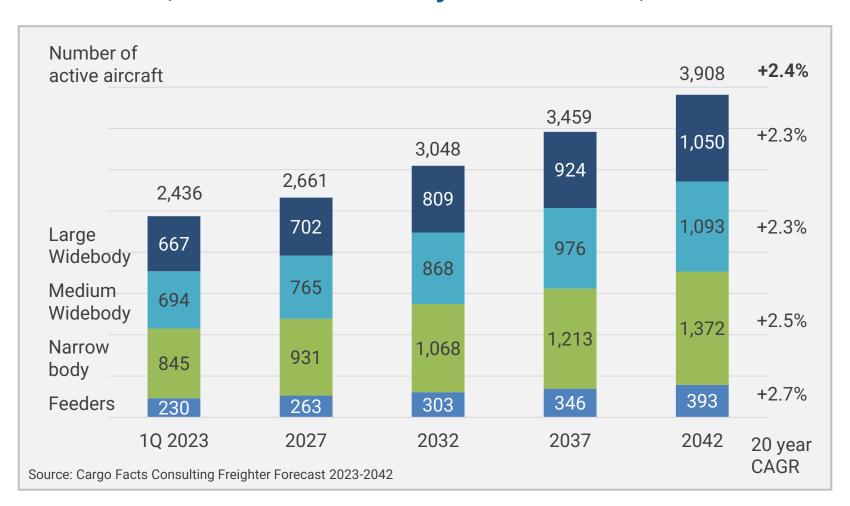
Likewise, in the regional segment we consider all strategies across the different options.

| | Turboprops/ Regional Jets | |
|--|---|--|
| Facing near-term extinction | CV 580, HS 748, Fokker F27/50, Bae ATP | |
| At peak use, or with limited future growth potential | ATR 42, CRJ-200, Saab340/2000, Dash 8-Q300 | |
| Expanding role going forward | ATR 72-600, ATR 72 conversions | |
| Future aircraft | Dash 8-Q400, E190/195 | |

Source: Cargo Facts Consulting Freighter Forecast 2023-2042



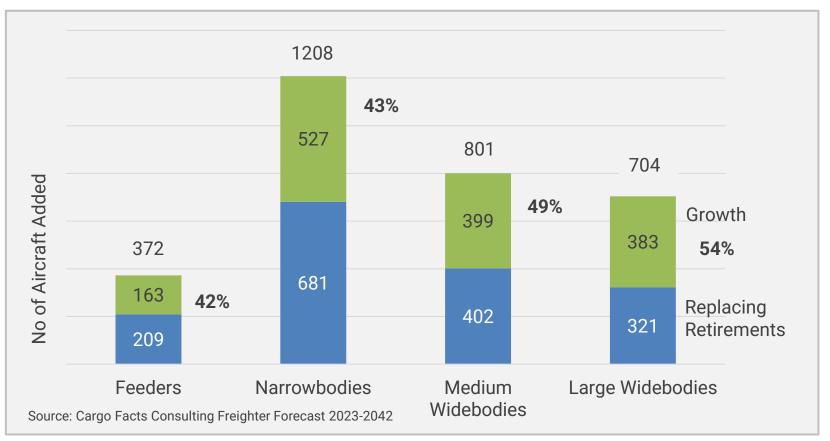
Over the next 20 years we expect the world's freighter fleet to grow by 2.4% per year from about 2,430 aircraft today to around 3,900 in 2042.





About half of freighter fleet additions are expected to replace retiring aircraft, the remainder is to cater for growth.

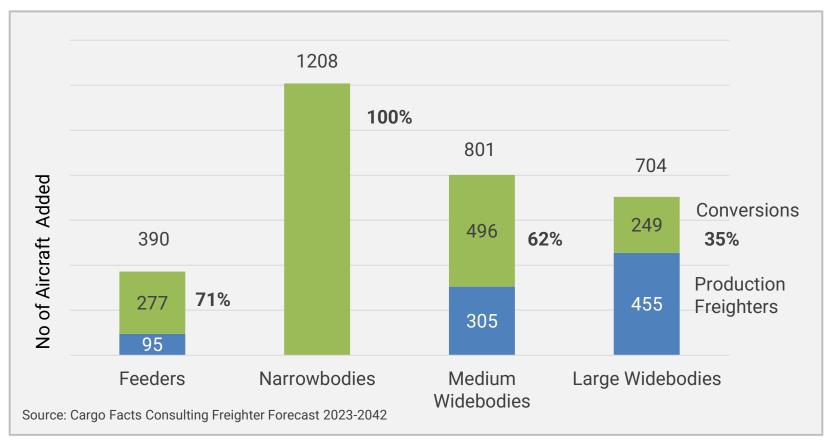






Our forecast estimates that about 72% of freighter fleet additions will be converted aircraft, but this varies substantially across segments.







E-commerce & Express Indicators



China, the US, the European Union, Japan and the UK are the largest domestic e-commerce markets. India is the fastest growing market.

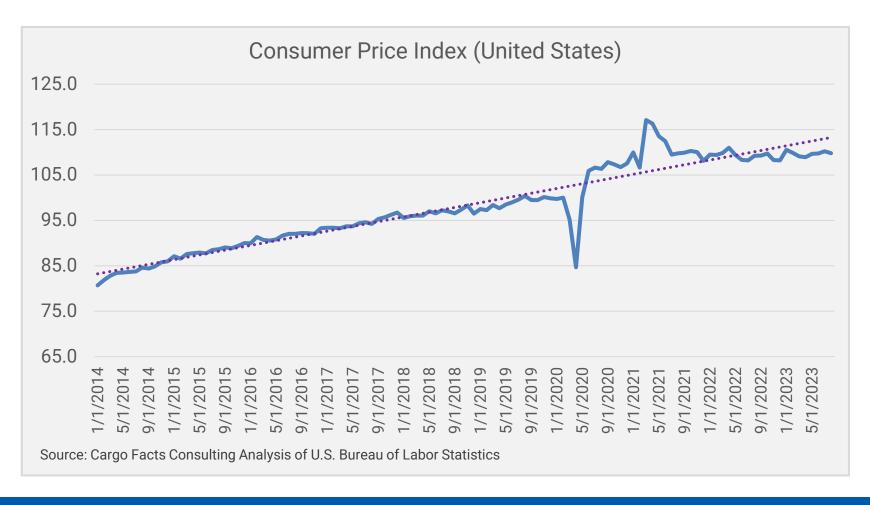
E-Commerce Revenue by Market 2023*



- India's e-commerce market size grew over 27% in the last 12 months.
- 8th largest global market after Canada.
- Expected to show CAGR of over 13% over the next 4 years, resulting in market volume of \$96 billion by 2027.



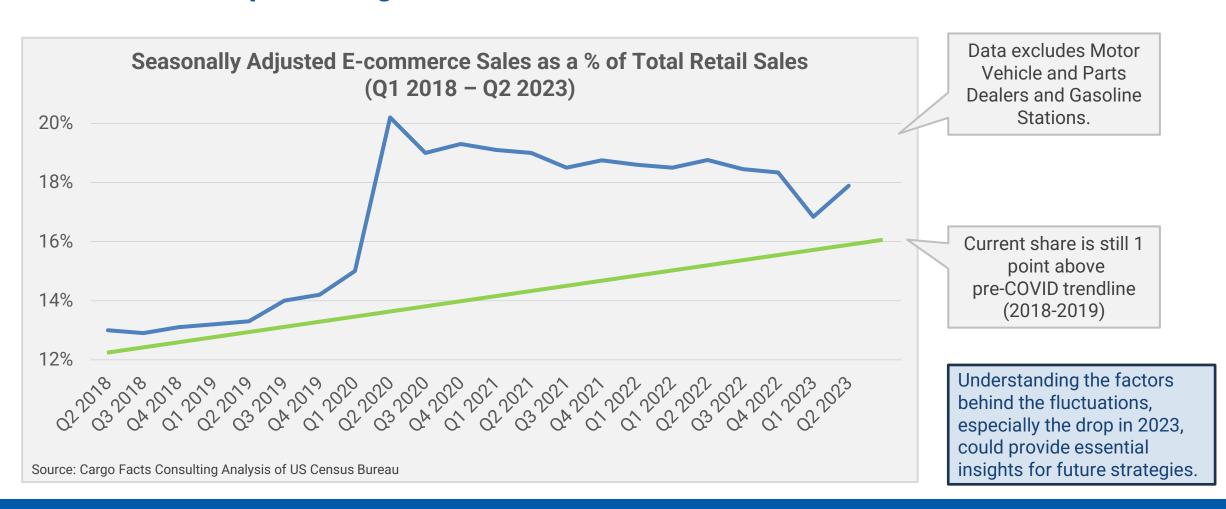
There are no signs of a significant downturn in consumer spending; sales volumes for this holiday season are expected to be similar to last year.



- U.S. consumer spending has remained strong in 2023 despite inflation.
- Retail sales surged post-COVID lockdowns due to stimulus money and limited spending but have been flat since July 2021.
- Our forecast for Q4 2023 suggests stable, inflationadjusted sales, possibly down 1-2% due to economic uncertainties and higher interest rates.



US e-commerce sales activity during the second quarter saw a rebound in e-commerce as a percentage of retail trade sales.





In Q2 there is a trend of decreasing volumes and stable yields. E-commerce penetration continues to decline, while B2B shows signs of stabilization.

Q2 Carrier Performance by Market

| Company | International Export Volume | International Export Yield | Domestic Volume | Domestic Yield |
|-----------------------------------|-----------------------------------|-------------------------------|--------------------|-------------------|
| DHL (Q2 2022 – Q3 2023) | - 7 % 👢 | + 2% | | |
| FedEx (Q1 2023 – Q1 2024) | - 15 % | -1% | - 18 % | +2% |
| UPS (Q2 2022 – Q2 2023) | - 9 % 👢 | - 4% | - 15% | +1% 👚 |
| SF Express (Q2 2022 - Q2 2023) | | | + 2% | + 12% |

Generally, domestic yields are anticipated to remain low yet steady, partly attributed to the current reduced cost of fuel but this might change during the peak season.

Source: Analysis of company financials, UPS domestic volumes exclude Ground, SF domestic volumes do not. For UPS and FedEx domestic represents US, for SF Express, domestic represents China. As of 25 Sept. 2023



FedEx Q1 2024: Thriving through cost efficiency amid market challenges

- FedEx's strategic cost-cutting measures, particularly in its Express unit, led to an 18% YoY increase in operating income, outpacing a 9% revenue decline and beating Wall Street expectations.
- FedEx Ground had a record quarter, with a 59% increase in operating income, driven by yield improvements and operational efficiencies.
- Additional business diverted from UPS and gains from the collapse of Yellow Corp have given FedEx shortterm volume boosts, and the company intends to retain this business.
- Despite a challenging market, FedEx has downgraded its full-year revenue outlook to flat over fiscal 2023, but continues to invest in its workforce, raising questions about how it will respond to wage hikes at UPS.



Summary, Outlook and Key Takeaways



Air cargo players must be ready to keep facing challenges ahead in a softening market.









CARGO KPIs DOWN

Global air cargo volumes (-5%), revenues (-20%) and yields (-20%) to decline in 2023 but air freight rates have reached their lowest points.

MARKET NORMALIZATION

Normalizing market in sight after three years of unusual activity.

Dynamic and volatile industry requires flexibility.

ELEVATED FREIGHTER DELIVERIES

Another year ahead of high number of converted and production freighter deliveries.

Recovery of belly capacity keeps putting downward pressure on yields.

OPPORTUNITIES?

Specialized cargo, e-commerce (cross-border)

Upside risks: end of Russia-Ukraine war, rebound of consumer confidence, spending, investment, intl. trade.



Key takeaways and global air freight outlook through the end of 2023.

- In the global air freight sector, results for Q3 2023 show a **positive outlook** for the end of the year.
- Rate Improvements and Seasonal Uptick: After a period of stagnation, airfreight rates have started to rise. The industry is entering its busy season, and rate increases are expected to continue, providing a much-needed boost to revenues.
- Capacity and Demand Dynamics: Capacity should remain stable or even decrease through the end of the year, while demand will see a slight rebound.
- Holiday / Peak Season: Expectation of higher shipping volumes vs. 2023YTD but flat vs. 2022. (2-3 % higher).



Exclusive analysis, updates, dashboards and interactive maps





Express Market —

Historical overview and five-

year growth forecast of key

international and domestic





- Freighter Forecast -

Analysis of recent developments and trends across the feeder, narrowbody, medium and large widebody freighter segments.

View Dashboard

E-commerce Market

Examination of domestic and cross-border ecommerce, and its effect on key segments.

Market FutureWatch

Analysis of the latest air cargo trends and insights, including market forecasts, sustainable practices, and updates from carriers, lessors and freight forwarders.

View Dashboard

MARKET FUTUREWATCH

Air cargo in Panama:

Navigating trade,

⊙ SEPTEMBER 25, 2023

commerce

Drones

air express markets.

View Dashboard

EXPRESS

Analyzing current yields: Unveiling financial strategies in the express cargo industry

O SEPTEMBER 7, 2023

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E-COMMERCE

Amazon network grows amid layoffs

O APRIL 17, 2023

DASHBOARD COMING SOON!

DRONES

Beyond visual line of sight drone operations

O AUGUST 4, 2023

AIRCRAFT

Meeting Demand: The **Future of Aircraft** Conversions and Feedstock Availability

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Contact us: gochovo@cargofacts.com